



Magical Kenya Signature Experience Program Pre-qualification Quiz

Please answer the following questions to find out if your company can be a likely candidate.

1. Does my company offer a travel experience that meets the definition of a Kenyan Signature Experience?

☐ Yes ☐ No

2. Does the travel experience include fascinating and seductive components, as well as a minimum of 2 of the following elements: entertainment, edutainment, aesthetics and escapism?

☐ Yes ☐ No

3. Is my company already receiving international tourists?

☐ Yes ☐ No

4. Does my company hold the requested licenses to operate in Kenya and provide safe experiences?

☐ Yes ☐ No

5. Has my company been offering travel experiences in Kenya for two years or more?

☐ Yes ☐ No

6. Is my company the sole provider and deliverer of the experience?

☐ Yes ☐ No

7. Is my company working with international trade and meets commonly accepted export-ready criteria?

☐ Yes ☐ No

8. Does my company have a website that meets the requirements?

☐ Yes ☐ No

9. Can my company provide high-resolution content for marketing?

☐ Yes ☐ No

10. Do I conduct my business in a responsible manner?

☐ Yes ☐ No

I certify that my company meets the above MKSE Program Criteria

Name & Company _____

Signature: _____ Date: _____

Email address: _____ Phone No. : _____