

Looking for Visionary Leaders

Our client, **Kenya Tourism Board (KTB)** has the mandate to market Kenya as a premier tourist destination at local, national, regional and international levels. KTB is looking to recruit exceptional, highly competent and professional individuals to fill the following vacant positions.

Director of Finance and Administration

Reporting to the Chief Executive Officer, you will be overall responsible for the financial management function, human resources and administration matters of KTB.

To be appointed to this role the successful candidate must have:

- Twelve (12) years relevant experience, five (5) of which should be in senior management position
- Bachelor's and Master's degree in Finance, Accounting, Banking, Business Administration or related field
- Certified Public Accountants CPA (K) or its equivalent and a member of ICPAK

Human Resources and Administration Manager

Reporting to the Director of Finance and Administration, you will be overall responsible for spearheading the development of KTB's human capital to attract, retain and motivate talent.

To be appointed to this role the successful candidate must have:

- Nine (9) years relevant experience, three (3) of which should be in senior management position;
- Bachelor's and Master's Degree in Human Resource Management or related field; OR
- Bachelor's degree in any field with a Higher National Diploma in HRM and a Masters in Human Resource Management or related field.
- Be a member of the Institute of Human Resource Management.

Strategy and Compliance Manager

Reporting to the Director of Research & Strategy, you will be overall responsible for coordinating the development of the corporate strategy and ensuring compliance in its implementation.

To be appointed to this role the successful candidate must have:

- Nine (9) years relevant experience, three (3) of which should be in a management position
- Bachelors and Master's Degree in Strategic Management, Economics, Business Administration, Tourism, Marketing or related field
- Certificate in Project Management, M&E or related field.

Marketing Managers (4 posts)

Reporting to a Marketing Director, as a Marketing Manager you may be deployed to manage regional markets, manage exhibitions & events or online marketing.

To be appointed to this role the successful candidate must have:

- Nine (9) years' experience in a relevant field
- Bachelor's degree in Marketing and Master's degree in Marketing, Tourism Management, Business Administration or equivalent qualification OR
- Bachelor's degree in any field, a Postgraduate Diploma in Marketing and a Masters degree in Marketing or related field
- Member of a professional body.

Research Manager

Reporting to the Director of Research & Strategy, you will be for responsible for supporting the KTB strategy through research related innovation.

To be appointed to this role the successful candidate must have:

- Nine (9) years' experience in a relevant field, three (3) of which should be in a management position



- Bachelor's and Master's degree in Research Applications, Mathematics, Statistics, Economics, Business Administration or related field
- Membership to a relevant professional body.

Shortlisted candidates will be required to satisfy the requirements of Chapter Six of the Constitution of Kenya 2010 and submit ALL the relevant documentation.

Interested candidates are advised to visit our website for a more detailed job description and qualifications, and apply online at <http://www.pwc.com/ke/en/services/advisory/executive-search.html>

Send your application to reach us by Friday 5 October 2018. In addition please attach a curriculum vitae that contains details of your qualifications, experience, positions held relevant to this role and current remuneration. Include your day and evening telephone numbers, email address, names and address of three professional referees.

Candidates who applied in previous advertisements will need to re-apply. Kenya Tourism Board is an equal opportunity employer.